



ICCA Association Partner Programme



Become an exclusive partner of the ICCA Association Community through content, networking and collaboration

Increase your company's profile and become a true partner of associations globally.

ICCA's Association Partner programme is designed to help ICCA members globally to strengthen their own ties and increase their profile within the international association community. Through a two-way collaborative approach, your company will gain a greater understanding of the needs of international associations today and in the future.

"At Ljubljana Tourism/Ljubljana Convention Bureau we recognise the ICCA Association Partner Programme as a way to reflect our strong dedication to support a new ICCA initiative and as an opportunity to provide our destination with additional visibility in the international association market.

The programme provides not only the chance to meet associations representatives, but also contributes to ICCA's vision to develop deeper connections throughout the meetings industry."

Jan Orsic

Head of Convention Bureau
at Ljubljana Tourism



**International Congress and
Convention Association**
www.iccaworld.org



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Leonie Ashford

Business Events Manager
at Tourism New Zealand

“At Tourism New Zealand we are proud to be a member of the ICCA Association Partner Programme. We see real value in working together with associations to facilitate connections and build relationships with communities and businesses in New Zealand.

Through ICCA we can share how we support associations to ensure their events are impactful, meaningful and reflect the values of their delegations.”



Market intelligence

- Gain a competitive edge with tailored research reports to identify future business opportunities.



Association content

- Be part of the conversation through priority access to speaker slots at ICCA events
- Elevate your exposure through contributions to association specific content



Business and networking opportunities

- Exclusive networking with top association executives at ICCA events
- Tailored exposure for business match making sessions



Elevate your brand

- Get featured in year round communications dispatched to 600+ international associations
- Showcase your company through case studies & success stories
- Share content through the ICCA social media channels reaching global audiences



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Prices

Price available upon request and discussed with Regional Director based on specific needs for each partnership. The partnership and costs are based on a 12 month period, starting on the date when the agreement is signed (not based on fiscal year).

Conditions

To ensure the quality of engagement with associations and same level of service for all partners, there is a limited number of places available per region.

ICCA members must be in good financial standing, having paid current year's membership fees and with no outstanding payments.

The ICCA Association Team

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