

ICCA Destination Marketing Small European Business Workshop



1-3 September, 2022
Stavanger, Norway

Hosted by

Visit
Stavanger
region

Hosted by: [Region Stavanger Convention Bureau](#)

Venue: [Hotel Victoria](#)

Hotel: [Hotel Victoria](#)

Preliminary Programme

Day 1 – Thursday, 1 September 2022

Participants arrivals throughout the day.

Airport transfers to Hotel Victoria and check-in

17:00 – 17:45

Introduction to ICCA for the Association Executives

Venue: Hotel Victoria

18:00 – 18:30

Welcome Reception

Venue: Hotel Victoria

19:00 – 19:30

Departure for Dinner

Walk from the Hotel to the Concert Hall with a walk through the Old City of Stavanger

Networking Dinner

Venue: [Stavanger Concert Hall](#)

19:30 – 22:30



Day 2 – Friday, 2 September 2022

Breakfast at Hotel Victoria

08:30 – 09:00 **Presentations on the Hosting Destination**

09:00 – 10:40 **Workshop Discussion Sessions 1-5**

10:40 – 11:00 Refreshment and Networking Break

11:00 – 12:40 **Workshop Discussion Sessions 6-10**

12:40 – 13:40 Lunch

13:40 – 14:40 **Workshop Discussion Sessions 11-13**

14:40 – 15:00 Refreshment and Networking Break

15:00 – 15:40 **Workshop Discussion Sessions 14-15**

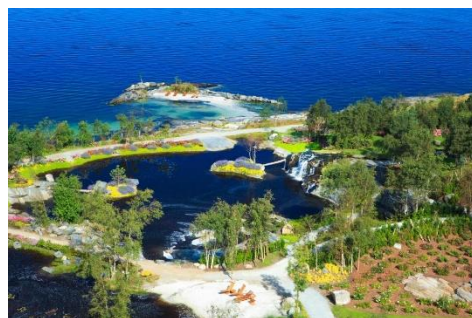
15:40 – 16:10 **Group Photograph & Short Tour of Stavanger City Centre**

16:10 – 18:00 Time at leisure

Dinner

Venue: [Flor og Fjære](#)

18:00 – 22:30



Day 3 – Saturday, 3 September 2022

Breakfast at leisure at the Hotel Victoria

09:00 – 10:30 **ICCA Venue Member Forum**
Association Executives Forum

10:30 – 11:00 **Farewell Refreshment Break & End of Official Programme**

11:00 **Optional Tours**
Hike the pulpit with Stavanger CVB!, Pulpit Rock Experience or Lysefjord
experience) + light lunch
Offered by [Region Stavanger Convention Bureau](#)

11:00 Departure / Transfer to Stavanger Airport
