

Back to the Future

Join the knowledge sharing of FBL
and Mediterranean ICCA Community

10-12 July 2022 Rome, Italy



Preliminary Programme

SUNDAY1

- 5-7PM City Tour
- 8:00PM Get Together Dinner @NH Hotel Collection Roma Centro *Sponsored by IBTM*

MONDAY2

- 09:30AM Welcome to Roma
- 10:00AM Fireside Chat, *hosted by Kai Troll*
Panos Tzivanidis, Director Corporate Events & Services,
International Olympic Committee
- 10:30AM Design Thinking Methodology - *Interactive session Pt. 1*
Matthieu Vetter, Lead Design and Innovation, OCTO Technology, Accenture
- 11:00AM Coffee Break
- 11:30AM Design Thinking Methodology - *Interactive session Pt. 2*
- 12:15AM Leveraging Intellectual Capital
Milos Milovanovic, Consultant Gaining Edge
- 12:30AM Associations: *Future trends*
Milos Milovanovic, Consultant, Gaining Edge
Gemmeke de Jongh, Visit Flanders
Luca Cordaro, EAO – European Association of Osseointegration
Alessandro Bianchini, EAWE European Academy Wind Energy
- 1:30PM Lunch
- 2:30PM Business Exchange
- 4:00PM Coffee Break & Free time
- 5:30PM Social Networking Dinner at the beach @BLU Fregene
Bring your flip-flops and your Flower Power outfit



TUESDAY

- 9.30AM Dedicated Chapters Sessions (Mediterranean & FranceBeNeLux Session)
- 11:00AM Coffee Break
- 11.30AM Inspirational talk - *Elevator Pitch, from Start-ups to our Industry*
Akis Palamidis, Founder Gastronom
Matthieu Vetter, Lead Design and Innovation, OCTO Technology, Accenture
- 12.45AM Wrap-up & Closure
- 1:30PM Farewell Lunch

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