



ICCA UK & Ireland Chapter Meeting

“The Power of Collaborative Thinking”

Date | 29th June 2022 | 08.30 - 09.30

Location | ExCeL London – South Gallery Room 23

Join us for the ICCA UK & Ireland Chapter meeting and be part of the conversation...

Who should attend? – PCO’s, Associations, Destination Marketing Organisations, Venues etc

08.30 Networking tea & coffee on arrival

08.45 Chair’s Welcome

08.50 Sustainability & ICCA

Guy Bigwood & Milda Salciute, CMP, CED

Member update on what ICCA is doing on sustainability via the GDS Sustainability programme.

09.05 The Power of Collaborative Thinking – moderated by Suzanne Singleton, Chapter Chair

Introductions to our panel

The importance of our association memberships have never been better highlighted than over the last 2 years. As organisations and individuals, we have valued the support, conversations, collaborations and learning from our industry peers, which have all guided us through an unprecedented time in our business and personal lives.

During this time we have discovered that...

- Collaboration has never been more important
- We can learn from each other across our subsectors and markets
- There is true power in coming together to share ideas and experiences
- Associations shape our industry

Hear from some of our industry association friends and join a conversation about how they are supporting their members, whilst learning how we can support each other, not as competitors, but as a joined-up industry which loves to share knowledge and shape the future.

Guest speakers:

Heather Lishman – Executive Director – ABPCO

James Rees – ICCA President

Caroline MacKenzie – Operations Director – Open Audience

09.30 Close

Please RSVP to julie@watterston.com.