



ICCA Future Leaders Council

Giving a voice to the next generation of meetings professionals

Selected Future Leaders Council members





ICCA Future Leaders Council

Developing the next generation of global meetings professionals



Name: Diana Frederiksen

Job Title: Business Development Manager

Company: Stockholmsmässan Congress & Exhibition Centre

Country: Sweden

Chapter: Scandinavian

Bio: With a BSc Economics and BA in English, Diana joined the Stockholmsmässan Congress & Exhibition Centre in 2016 and subsequently the Congresses and Guest Events department in 2017 under current Director, Isabelle Lechtman. Diana quickly assumed responsibility working with the international association market, attending her first ICCA event, the Association Expert Seminar, in Frankfurt in 2018. The Forum for Young Professionals soon followed, as did her first ICCA Congress in Dubai later that same year. She quickly became a part of the ICCA Family, engaging with other young professionals in the industry and joining event industry mentorship programmes such as Fast Forward 15 where she was mentored by Carina Bauer, CEO of IMEX. In 2020 she was honoured by PCMA as an industry future leader as one of the “20intheirTwenties”, successfully completed a course in Leadership and Organization and co-founded the Stockholmsmässan Network for Young Professionals.

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Name: Doreen Richter

Job Title: Project Management Congresses

Company: Messe Frankfurt

Country: Germany

Chapter: Central European

Bio: Being a part of the meeting industry for more than nine years now, I gained various experiences from managing small to big-sized event formats, from all types of clients and from guests originating from all over the world representing lots of different sectors. This variety of our business is exactly the cause the meeting industry fascinates me every day. After working directly in touch with our clients as an operational project manager for six years, my current tasks are dealing with holistic, global and strategic topics for the conference sector to further strengthen Messe Frankfurt's awareness within the market. Thinking strategically and out of the box, implementing new ideas as well as being curious and ambitious, best describe me and my daily motivation. I am a person who likes to get things done. Ideas should not simply remain visions but be translated to specific task.

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Name: Ernest Van Sitters

Job Title: Event Sales Executive

Company: Cape Town International Convention Centre

Country: South Africa

Chapter: Africa

Bio: With over 4 years of experience in event co-ordination and sales, Ernest has developed expertise in event design, management, and operations. He is particularly passionate about developing virtual & hybrid events and prides himself on developing and implementing ideas that can convert an "ordinary meeting" into the "event-of-the-year." Ernest has been involved in successfully hosting international congresses and conventions including association conferences such as the World Congress of the International Society of Orthopaedic Surgery and Traumatology in 2017, the 17th World Conference on Tobacco or Health 2018, the 144th IATA Slot Conference, and the 2019 World Economic Forum. Ernest enjoys generating new ideas and devising feasible solutions which produce exceptional experiences. Ernest's colleagues would describe him as a driven, resourceful individual who maintains a positive, proactive attitude when faced with adversity.

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Name: Jess Lamb

Job Title: Client Engagement Manager

Company: BESydney

Country: Australia

Chapter: Asia Pacific

Bio: Jess joined BESydney in 2011 as an Intern within the Strategic Partner and Membership team and later progressed as an Executive in the bid team. In 2013, Jess took her expertise abroad and took on a role to represent BESydney as Client Relationships Executive (Europe). Learning from our international clients, Jess later returned to Sydney to embark on a role in the bid team in 2015. Since then, Jess' role as Client Engagement Manager involves researching bidding opportunities and engages with local and international clients across industries.

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Name: Hyo-In Son

Job Title: Assistant Manager, Convention Marketing

Company: KINTEX

Country: Korea

Chapter: Asia Pacific

Bio: I am in charge of international events, both corporate and non-corporate. Other areas I am involved in are domestic association conferences, and starting recently, I am also in charge of domestic corporate events. In 2020, I was heavily involved in establishing KINTEX's protocol for disease prevention, which our government recognized as a model case. I then took on the job of promoting our venue and its protocols globally, presenting on behalf of KINTEX to a group of international planners on several occasions, My ultimate goal would be to be a worldwide recognized convention specialist at KINTEX: to be the go-to person for any queries, requests or demands regarding domestic and global conventions.

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Name: Mariya Al Hashar

Job Title: Senior Business Development Executive

Company: Oman Convention and Exhibition Centre

Country: Oman

Chapter: Middle East

Bio: I am currently working as a senior business development executive at Oman Convention and Exhibition Centre, which I have been a part of the preopening team. I have been working in the MICE industry for the last six years, six years of experience in the field of sales, providing the customer's needs, Building a privileged relationship with the customer and sustaining it. Looking to secure a challenging and a rewarding role.

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Name: Kaili Cashin

Job Title: Marketing & Communications Manager

Company: Calgary TELUS Convention Centre

Country: Canada

Chapter: North America

Bio: Kaili Cashin lives and works in Calgary, Alberta, Canada. She has worked at the Calgary TELUS Convention Centre as the Manager of Marketing & Communications since 2016. She is a self-motivated and dynamic marketer and communicator aiming to use brand and storytelling to bring people together to celebrate and share what is important to them. She is passionate about the outdoors, staying active and looks forward to when the world goes back to normal so we can all meet together face-to-face again.

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Name: Javier Contreras

Job Title: Commercial Manager

Company: Centroparque Convention Centre

Country: Chile

Chapter: Latin America

Bio:

My Name is Javier Contreras, I'm an industrial civil engineer with 9 years of experience in this industry. I started in an OPC company and for the last 5 years I've been part of CentroParque Convention Centre in Santiago, Chile, as a commercial director. CentroParque is one of the top three Convention Centres in Chile, in the middle of the biggest business pole, And my principal responsibility is to create and execute the global, and local, sales of all the business units, including Association market . Also I'm the president of MPI Club Chile, the first club in the southern region of America.

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Thank you!

