



ICCA UK & Ireland Annual Conference, Glasgow 2023 “MEET THE FUTURE”

Wednesday 29th March:

All day Arrivals

Optional tours, choose between

3 pm to 4 pm ***The Clydeside Distillery 3pm – 4pm***

You are warmly invited to experience the tour of Glasgow's first dedicated Single Malt Whisky distillery in over 100 years. Explore the heritage of the Docks story and hear how the team handcraft their spirit using traditional methods. The tour includes a chance to taste different single malt whiskies - the true 'water-of-life'! The Distillery is a short walk from the rear of the SEC, meet the tour guide in the Distillery shop at 2.55pm.



2.20 pm to 5 pm ***Red Bus Bistro City, 2.20pm depart from SEC, return 5pm***

Taxis depart SEC to allow the ICCA attendees to join the 3pm Red Bus Bistro tour from the city centre (Shuttle Street). Hop-on board this traditional Routemaster bus for a 90 minute city tour with fizz and afternoon tea included! Taxis will bring the group back to the SEC for about 5pm.



5.30 pm ICCA UK & Ireland Executive Committee meeting, Mezzanine Level, Crowne Plaza Hotel.

7 pm ***All delegates/registration***

Radisson Red Skybar, 9th floor of the Radisson Red Hotel – Delegates Get-Together (includes 2 welcome drinks and bowl food plus Pay Bar).



Thursday 30th March:

7.00 am 5k run led by Ritchie Munro, SEC Campus. Please meet at the entrance to the Armadillo, SEC.

7.45 am – 8.15 am, Room M4 Mindfulness session – come and gather your thoughts before the start of the day. Session run by Adam Baggs, Solution Focussed Hypnotherapist.

8.00 am Registration, SEC Glasgow



8.30 am Room M2 /M3 First Timers session with Lyndsey Rafferty (sponsored by VisitBritain)



9.00 am Room M1 Opening Ceremony – moderator Patrick Delaney, SoolNua

9.15 am Room M1 **MEET THE FUTURE OF.....SALES**
Make the Rain Keynote – presented by Kissing With Confidence CEO Russell Wardrop, an inspirational keynote speaker who will educate and entertain you. KWC deliver high energy, interactive training in business and personal development. Delegates will also be given a unique login for access to follow up materials including sales tips, techniques, and motivational pieces post-conference.

10.45 am MEZZANINE Coffee break (sponsored by GES)

11.15 am Breakout sessions, choose between:

Room M2/M3 **MEET THE FUTURE OF.....TIME MANAGEMENT**
Presented by Johnny D Martinez, Head of Marketing and Business Development, Shocklogic on “Tech Tools for Time Management” - *You work in the events industry. Your job is fast-paced, your to-do lists are endless, your deadlines are tight, and urgent last-minute demands crop up at every turn. In fact, jobs in the meetings sector are consistently listed among the top 5 most stressful careers. This means that good time management skills are essential for us to do our jobs well. This session will discuss the benefits of effective time management and share various tools and apps that can help you accomplish more in less time, meet*



deadlines with time to spare, and make sure nothing falls through the cracks.

Room M4

MEET THE FUTURE OF.....ACCESSIBILITY

“How accessibility enhancements increased participation in Belfast”, presented by Sarah Gribben (Visit Belfast) and Eimear Hone (ICC Belfast). ICC Belfast was able to deliver an exceptional, interactive, accessible conference thanks to the significant expansion of its technical infrastructure and investment in enhancements such as Glisser. This platform complemented a fully accessible summit website and delegate app designed for attendees with sight impairments to access materials easily. Communication Access Realtime Translation (CART) was also provided for those with hearing difficulties and a Social Narrative Access video was produced to support attendees in navigating their surroundings.



11.45 pm
Room M1

MEET THE FUTURE OF..... ICCA

Tamara Bernstein, Regional Director Europe, ICCA Head Office will give updates and plans for 2023 before introducing Simpleview's Director of Business Development, Caroline Dawson, who will talk about Simpleview's co-operation with ICCA to improve and update the website and Association database. There will of course be an opportunity to ask questions during this session.

12.30 pm
MEZZANINE

Lunch



1.30 pm
Afternoon session commences

1.35 pm
Room M1

MEET THE FUTURE OF.....EVENTS

“Future Thinking 2050”, presented by Professors Julia Calver and Emma Wood, Leeds Beckett University. A fully interactive workshop using scenarios to imagine a future for MICE industries including ‘Ruling Robots’; ‘Awesome Energy’; ‘Immeasurable Metaverse’; and ‘Retirement Re-worked’.

2.20 pm
Rooms
M2/3/4

MEET THE FUTURE OF LEGACY

An interactive debate.....“The house believes that conference legacy is just hot air”.

Led by Amanda Ferguson (University of Edinburgh) working with the debating societies at University of Edinburgh and University of Glasgow (Nora Flynn-McIver, University of Edinburgh, Debates Union and Emma Chan, Glasgow University Union Debating), 2 teams will engage in this exciting discussion which will create an environment to stimulate a more balanced discussion around this topic.

Those participating in the debate don't necessarily personally agree with the side they represent – they are merely charged with presenting the



most coherent and persuasive argument. Hopefully through this, we can all build more robust arguments to support legacy and conference impact!

3 pm
MEZZANINE

Coffee break

3.30 pm
Room M1

MEET THE FUTURE OF..... TALENT

University driven session with professors and students from the University of the West of Scotland UWS) giving mini TedTalks about their favourite topics followed by round table discussion. Led by Dr Sandro Carnicelli and Jacqui Greener, UWS.

4.10 pm
Room M1

MEET THE FUTURE OF..... COMMUNICATION AND ACCESSIBILITY

The Future of Communication and Accessibility – presented by Charlotte Podlewska- Business Development Manager, Conference Leeds, Helen Whittle – Chair of Communications Matters, and Sam Glenister-Batey – Head of Conference and Events, University of Leeds. Presentation regarding the International Augmentative and Alternative Communication conference itself, the work the University of Leeds has done to ensure they are making this conference accessible for all and the work they have done in the city, followed by a short table workshop/discussion regarding what venues/destinations/organisations can do to further this work in their own cities.



4.40 pm
Room M1

Summary and close of day 1 sessions

5 pm

Day 1 finishes.

6.45 pm

Meet in the lobby of the Crowne Plaza for the bagpiper to lead us to the Glasgow Science Centre for our Conference Dinner. (approx. 5 min walk).

7 pm

Evening at Glasgow Science Centre including welcome drinks, planetarium show, dinner & wine, ceilidh and disco. A Pay Bar will be available during dinner.



11 pm

Carriages

Friday 31st March:

9 am

Arrivals - Networking – teas/coffees
A cloakroom will be available for suitcases for those checking out.



9.30 am
Room M1

Moderator Patrick Delaney opens Day 2

9.45 am
Room M1

MEET THE FUTURE OF.....SUSTAINABILITY (sponsored by Northstar)
Rory Archibald introduces Jakob Trollback, who joins us virtually from Stockholm. Jakob tells us his story, as the designer and creator of the UNSDGs. (Sponsored by Northstar)

10.15 am
Room M1

**MEET THE FUTURE OF.....DIVERSITY, EQUALITY AND INCLUSION
DEI & The UN Sustainable Development Goals | Facilitated by Rory Archibald, New Intent**

Diversity, equality and inclusion are interlinked with the UN SDGs – a set of guidelines for creating ‘a shared blueprint for peace and prosperity for people and the planet.’ Business events can be a leading industry in implementing DEI and the UN SDGs in all aspects of our work and therefore, be part of the solution to climate change. In this session we will discuss the linkages of DEI & the UN SDGs, what opportunities this presents to us as business events professionals and what benefits this will bring our events, our clients, our workforce and our personal lives.



10.40 am
MEZZANINE

Coffee and networking

11 am
Room M1

MEET THE FUTURE OF.... DIVERSITY, EQUALITY AND INCLUSION continues.



11.45 am
Room
M2/M3/M4

Belfast handover 2024

12.15 pm
Room M1

MEET THE FUTURE OF....FOOD
An interactive session from Jon Davies, Levy UK incorporating lunch, introduced by Kevin Watson, Business Director & Net Zero Lead Levy UK&I



2.30 pm
Close



With sincere thanks to our sponsors:

