

Breining Group LLC

M. Theresa (Terri) Breining, CMP, CMM



Theresa Breining, CMP, CMM is a principal with Breining Group LLC, whose focus is facilitating, training and consulting in the meeting industry. Terri has been in the meeting planning industry since 1976, and has been responsible for producing meetings around the globe.

Prior to forming Breining Group, Terri served as the founder and president of Concepts Worldwide, a meeting management firm headquartered in San Diego County for more than two decades. Concepts Worldwide was a recognized international leader in providing ROI measurement, consulting services, and full service strategic meeting management.

Considered by many to be a thought leader, Terri is an activist working tirelessly on the continuous advancement of the level of professionalism in the meeting industry, and has been serving as adjunct faculty for meeting planning programs for universities throughout Southern California for over 20 years. She is a sought after speaker, presenting educational workshops for a variety of business entities, and co-authored a book with Jack Phillips, entitled *Return on Investment in Meetings and Events*.

Her influence has been recognized professionally many times over the years, including having her firm, Concepts Worldwide, acknowledged as a "Best Company to Work for in San Diego". She served MPI as the Chairwoman of the International Board of Directors in 2003-04, and she been included several times on the list of "Most Influential People in the Meeting Industry" by *Meeting News Magazine*. Most recently, she was inducted into the Convention Industry Council's Hall of Leaders for 2010.

Breining Group LLC

1042 N. El Camino Real, Suite B-416

Encinitas CA 92024

tbreining@breininggroup.com

+1.760.484.1458