

**Day 1 – Wed 6 Sep**

0700 - 1300 Delegate arrivals from Gimhae International Airport to Park Hyatt Hotel

**1300 – 1600 Optional half-day city tour**

Dress code : Casual

Meet at hotel ground floor

- Gamcheon Cultural Village
- Gukje Market
- Oryuk Islets

**1700 - 1800 Introduction Session**

Venue : Park Hyatt Hotel, Ballroom 2&3 (2F)

Dress code : Smart Casual (no jeans please)

- Busan destination presentation
- Welcome remarks by BTO & ICCA Asia Pacific rep
- Briefing on the Workshop
- Client Introduction

**1800 – 2000 Welcome Reception**

Venue : Park Hyatt Hotel, Ballroom 1 (2F)

**2000 - 2100 Welcome Networking Dinner**

Venue : Park Hyatt Hotel, Ballroom 1 (2F)

Dress code : Smart Casual (no jeans please)

**Day 2 – Thu 7 Sep**

**0700 - 0900 Group Breakfast**

**0900 -0910 Briefing on Business Meeting**

Venue : Park Hyatt Hotel, Ballroom1~3 (2F)

**0900 - 1050 Business Meeting I**

09:10 - 09:30 Session 1

09:30 - 09:50 Session 2

09:50 - 10:10 Session 3

10:10 - 10:30 Session 4

10:30 - 10:50 Session 5

1050 - 1110 Coffee Break

**1110 - 1250 Business Meeting II**

Venue : Park Hyatt Hotel, Ballroom1~3 (2F)

11:10 - 11:30 Session 6

11:30 - 11:50 Session 7

11:50 - 12:10 Session 8

12:10 - 12:30 Session 9

12:30 - 12:50 Session 10

**1300 - 1400 Lunch**

Venue : Park Hyatt Hotel, Drawing Room 1 (33F)

1400 - 1540 **Business Meeting III**

*Venue* : Park Hyatt Hotel, Ballroom1~3 (2F)

14:00 - 14:20 Session 11

14:20 - 14:40 Session 12

14:40 - 15:00 Session 13

15:00 - 15:20 Session 14

1540 - 1600 Coffee Break

1600 - 1630 **Debriefing**

1630 **Group Photo Session**

- Rest or leisure

1720 - 1750 Delegates transfer from Park Hyatt Hotel to Nurimaru APEC House

1800 - 2000 **Gala Dinner**

*Venue* : Nurimaru APEC House

*Dress code* : Smart Casual (no jeans please)

- Enjoy local cuisine at a luxurious Marine Hall

2000 - 2100 **Scenic Night Tour**

*Venue* : Busan Cinema Center

- Architectural marvel and centerpiece of the Busan International Film Festival

**Day 3 – Fri 8 Sep**

0700 - 0900 **Group Breakfast**

1100 - 1300 **Half day program**

- Beomeosa Temple

- Yacht Tour

\* Airport transfer prepared for all delegates

1300 - 1430 **Farewell Lunch : Hilton Hotel Busan**

*Venue* :

- Busan's iconic coastal beauty at its finest

1430 - 1700 **Optional Post-Tour**

- Seoguram Grotto

- Bulguksa Temple

- Cheomseongdae (the oldest known observatory in the East)