



Dear ICCA colleagues,

ICCA Asia Pacific Chapter Client/Supplier Business Workshop 2017: Grab the chance to meet potential clients

Registration is now open for the ICCA Asia Pacific Chapter Client/Supplier Business Workshop as per details below.

Date : 6 – 8 September 2017

Venue : Park Hyatt Busan, Republic of Korea

What is a Client Supplier Business Workshop?

The Workshop allows a minimum of 10 and maximum of 15 international association congress decision makers/influencers and ICCA members to meet, network and discuss possible business opportunities via one-on-one meetings during the business sessions, as well as social events. The event has been held annually after previous successful editions held in Kuala Lumpur (2005), Seoul (2006), Singapore (2008), Taipei (2011), Kuching (2012), Macao (2013), Gold Coast (2014) and Fukuoka (2015).

Why should I attend the Workshop?

It offers an exclusive opportunity to meet with senior clients who would normally be extremely difficult to meet with. It offers excellent value for money and generates real future business opportunities.

How do I participate?

In order to participate, all you have to do is to bring an international association client who meets the criteria for this workshop.

How much is the registration fee?

- Main delegate EUR 850
- Co-delegate EUR 425

The registration fee is paid by ICCA member only and includes the following:

- Single room for 2 nights for ICCA member at Park Hyatt Hotel, Busan.
- All transfers, meals and social activities as outlined in the programme.
- The registration fee does NOT include the cost of travel. Participating ICCA members are responsible for their own and their client's travel arrangements to Busan, Republic of Korea.

Who is my client?

It is not necessary for accompanying clients to be someone who you have already done business with, as long as they are not on the attached Exclusion list and are a key decision maker or influencer that meets the following criteria:

- Rotating Asia Pacific/Worldwide association conference that are held annually, biennially & triennially
- 400+ delegates
- Last for at least 3 days

When is the deadline?

Deadline for registration is 1 June 2017.

For more information, please visit the ICCA Asia Pacific Chapter website to download the following documents:

- Guideline
- Preliminary Programme
- Registration Form
- Client Profile
- Client Exclusion List

Don't miss out on this unique business opportunity. There are 15 places limited on a first-come-first-serve basis so we suggest you start looking for a suitable client to invite to the Workshop today.

If you have any queries or require assistance, please do not hesitate to contact me.

Thank you.

Kind regards,
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