Minutes of ICCA Asia Pacific Chapter Meeting 1.2011
Monday, 23 May 2011
Logos & Genius at Messe Frankfurt, Germany

ICCA Asia Pacific Chapter Executive Committee:
1. Martin Winter, Chair (Gold Coast Tourism, Australia)
2. Patrick Chen, Deputy Chair/Treasurer (Shanghai Municipal Tourism Administration, China PR)
3. Jason Yeh, Education Officer (GIS Group, Chinese Taipei)

In attendance:
1. Noor Ahmad Hamid, Regional Director Asia Pacific ICCA

Present:
78 delegates (as per Annex 1)

1. Welcome & Opening Remarks by Mr. Martin Winter
Chair, ICCA Asia Pacific Chapter

a. Martin Winter, Chair ICCA AP Chapter thanked all members for attending the first meeting of the year in conjunction with IMEX 2011.

b. The Chair also welcomed Mr. Arnaldo Nardone, ICCA President and also Mr. Leigh Harry, ICCA Immediate Past President whom has joined the meeting.

c. The Chair welcomed nine new ICCA Asia Pacific members which are as follows;
   • Hangzhou Tourism Commission, China PR
   • Leonia International Centre for Exhibitions & Conventions, India
   • Turningpoint Solutions, China PR
   • Reliance Conventions & Events, Malaysia
   • Shanghai Oriental Pearl Radio Tower, China PR
   • Meetings and More, India
   • The Regent Taipei, Chinese Taipei
   • Shanghai China Travel International, China PR
   • Philippines Tourism Promotion Board, Philippines

d. The Chair invited ICCA President to address the meeting. In his address, Arnaldo talked about his recent trip to China and thanked all those involved in making the trip a successful one, in particular the Shanghai Municipal Tourism Administration and Hangzhou Tourism Commission. He also urged all members to utilize the ICCA Association Database regularly as the business potential is available for members to tap. He also added that the BOD is looking to strengthen the database also for regional meetings. Finally, he urged all members to use ICCA office and the Chapter to gain benefit, and also to be actively involved in all ICCA events. The meeting thanked Arnaldo for speaking at the meeting.
The Chair extends his condolence to all people in Asia Pacific region due to the disaster such as in Australia, Sri Lanka, New Zealand and Japan. All delegates observed a moment of silence.

2. Confirmation of minutes ICCA AP Chapter Meeting 2.2010 at ICCA Congress in Hyderabad held on 24th October 2010

The minutes of ICCA AP Chapter Meeting 2.2010 were passed without any objections. Proposed by Capt. Swadesh Kumar (Shikar Travel India Pvt. Ltd.) and seconded by Ms. Indra Sukirno (Jakarta Convention & Exhibition Bureau).

3. ICCA Asia Pacific Update By Noor Ahmad Hamid, ICCA Regional Director Asia Pacific

a. Report on ICCA AP Chapter Fund as at 1 May 2011

<table>
<thead>
<tr>
<th>Account Type</th>
<th>Amount</th>
<th>Currency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current account</td>
<td>MYR 21,485.07</td>
<td>EURO 4,227</td>
</tr>
<tr>
<td>Fixed deposit</td>
<td>MYR 18,991.00</td>
<td>EURO 3,737</td>
</tr>
<tr>
<td>Total</td>
<td>MYR 40,455.87</td>
<td>EURO 7,960</td>
</tr>
</tbody>
</table>

The meeting take note that the two activities carried out by the Chapter did not use the Chapter funds as they are fully funded. The Chapter new website was funded by a special budget by the BOD while the Client Supplier Business Workshop was funded by registration fees and sponsorship from Bureau of Foreign Trade (Chinese Taipei), TICC and W Taipei Hotel.

b. ICCA AP Chapter Website

The meeting was updated that the new website was launched on 1 March 2011 with the corporate look as approved by ICCA Head Office. A short demonstration on the website was made. Members are encouraged to submit news and photos to the website, and also to use them as a communication tools. The website will also be used as the templates for other Chapters around the world.


Ms. Kitty as one of the participant has briefed the meeting that the workshop was organised jointly by the Chapter and Bureau of Foreign Trade & MeetTaiwan successfully from 9 – 11 March 2011 in Taipei. There were nine clients (or buyers) from Australia, Canada, Chinese Taipei, Hong Kong, Malaysia Singapore & Sweden. The buyers invited were key decision makers and has high business value to all participants. The participating ICCA members are as follows:

- Gold Coast Convention Bureau, Matthew Sturt
- Melbourne Convention + Visitors Bureau, Beverley Williamson
- China National Convention Center, Jennifer Salsbury & Doris Liu
- GIS Group, Jason Yeh & TIER, Alice Chou
• TICC, Gloria Ko & K&A International, Kitty Wong
• KL Convention Center, Ong Sheau Ling
• MyCEB, Yushiza Yusof & Sarawak CB, Jamie Wang
• MCI Asia, Stephan Wurzinger
• Suntec Singapore, Bibiana Lau

The remaining of her presentation can be viewed on the ppt as attached.

The meeting were also informed that the call for bids for the 2012 workshop is now opened and the deadline for bid submission is by 15th July 2011.

The meeting also take note that Melbourne Exhibition & Convention Center will host the Venue Sector Client Supplier Business Workshop from 19 – 20 April 2012. All venue members are encouraged to participate.

d. Membership Update

The latest numbers of ICCA members worldwide by region are as follows:

- Europe 551
- Asia Pacific 169
- North America 80
- Africa/Middle East 68
- Latin America 56

**Total 918**

Breakdown of ICCA Asia Pacific members by country (branch offices included):

- **Total 169 members:**
  - China PR 29
  - Australia 28
  - India 19
  - Rep. of Korea 18
  - Japan 16
  - Singapore 11
  - Malaysia 9
  - Thailand 8
  - Chinese Taipei 8
  - Indonesia 5
  - New Zealand 5
  - Hong Kong (China PR) 4
  - Macao (China PR) 3
  - Sri Lanka 1

ICCA Asia Pacific Membership Breakdown by Sectors:

- Venues 62
- Meeting Management 52
- Destination Marketing 46
- Meeting Support 08
- Transportation 01

The meeting take note on the latest ICCA Country & City Ranking for 2010 which saw Japan, China PR, Australia and Rep. of Korea in the world top 20 destination. For the detail statistic please refer to the ppt.

Upcoming ICCA Endorsed Trade Show:

- EIBTM Barcelona, 29 Nov – 1 Dec 2011
- IMEX Frankfurt, 22 – 24 May 2012

Upcoming ICCA Supported Trade Shows in Asia Pacific:

- AIME Melbourne, 21 - 22 Feb 2012
- ITCM Shanghai, 17 - 19 Apr 2012
- CIBTM Beijing, Aug/Sep 2012
- IT&CMA Bangkok, Oct 2012
Upcoming ICCA Events & Activities:

**Forum for Young Professionals (FYP)**
- @ EIBTM Barcelona, 27 - 28 Nov 2011
- @ AIME Melbourne, 19 – 20 Feb 2012

**ICCA Research, Sales & Marketing Programme**
- 7 – 9 July 2011, Gdansk, Poland
- 14 – 16 June 2012, Vorarlberg, Austria

**ICCA Congress**
- 22 – 26 Oct 2011, Leipzig, Germany
- 20 – 24 Oct 2012, San Juan, Puerto Rico
- 2 – 6 November 2013, Shanghai, China PR

**Korea MICE Week & Seoul MICE Forum**
- Seoul, 28 – 30 June 2011

**Convention India Conclave**
- Pune, 19 – 20 August 2011

**Association Day at ITB Asia**
- Singapore, 18 October 2011

**ICCA Australia Client/Supplier Business Workshop**
- Gold Coast, 18 – 20, November 2011

**ICCA-JTA Educational Seminar**
- Tokyo & Osaka, 23 – 27 January 2012

4. **Members Update**

   a. Update on Christchurch’s Earthquake by Mr. Allan Trotter, CINZ
   Please refer to the ppt presentation.

   b. Update on Japan Meeting Industry after the March 11 Earthquake & Tsunami
   by Mr. Hideaki Nakazawa, JNTO
   Please refer to the ppt presentation.

   The Chair recorded his appreciation to Alan and Hideaki for their presentations
   at the meeting.

5. **Other Matters**

   a. The Chair informed the meeting that the executive committee for the Chapter
   terms will end after IMEX. In this regard, a nomination and election process
   for the new executive committee for the new term of June 2011 to May 2013
   will be made by email. This process will be conducted by the ICCA Asia Pacific
   Regional Office as the Secretariat to the Chapter. Members who are interested
   to volunteer in the three positions, Chair, Deputy Chair/Treasurer and
   Education Officer should be in good standing order with ICCA and must be the
   main contact person of the organisation. The notice shall be out latest before
   mid June.

   b. The Chair as the Board Member of ICCA has also briefed the members on the
      following matters:
- The 50th ICCA Congress in Leipzig which will be held from 22 – 26 October has already received 160+ registration. All members are encouraged to send as many staff members as the Congress provide good networking, business opportunity and education.

- The ICCA Research, Sales & Marketing Programme will be held from 7 – 9 July in Gdansk, Poland and members are encouraged to send especially middle level staff to the event.

- ICCA will be conducting an educational seminar at the upcoming AIBTM in Baltimore, focusing on how to prepare for the USA market, international bidding and congress ambassador programme.

6. Closing

As there were no other matters arising, the Chair thanked all members who were present at this meeting and wishes everyone a successful IMEX show. He also extended his appreciation to his fellow executive committee members, Patrick Chen and Jason Yeh, as well as to Noor for providing support to the Chapter.

The meeting take note that the next ICCA AP Chapter Meeting 2.2011 held in conjunction with the ICCA Congress in Leipzig is set for 23rd October 2011.

The meeting is adjourned with note of thanks.

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