

## FOR IMMEDIATE RELEASE

### **New Organisational Shifts and Appointments Announced as TTG Reinforces Its Integrated Solutions Offering**

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*Singapore, 1 October 2018* – TTG Asia Media has embarked on its next phase of organisational restructuring to consolidate all business development efforts of the following travel trade solutions:

- **TTG Travel Trade Publishing solutions:** Print, digital, online, video, social tech and custom branded offerings of leading industry publications TTG Asia, TTG China, TTG India, TTGmice, TTG-BTmice China, TTGassociations, TTG Asia Luxury, and TTG Show Daily. Collectively the group's solutions cover leisure trade, MICE, associations, luxury travel and corporate travel domains.
- **TTG Events solutions:** Exhibition, conference and sponsorship sales of the IT&CM Events and CTW Events series, namely IT&CM Asia, IT&CM China, CTW Asia-Pacific and CTW China. Leading MICE event IT&CMA and Corporate Travel driven conference CTW Asia-Pacific are co-located in Bangkok every September. IT&CM China and CTW China models a similar approach in Shanghai every March.

From today, sales of both TTG Travel Trade Publishing and TTG Events solutions will be headed by a centralised business development unit led by:

- **Mr. Pierre Quek: Publisher and Head Integrated Solutions**
- **Ms. Chimmy Tsui: Publisher and Head Integrated Solutions (China)**

With this consolidation, the expanded team of business managers now offers clients and the marketplace a singular touch-point to TTG's holistic suite of integrated solutions for the travel industry. This move enhances the company's servicing strategy by industry and geography verticals implemented at the beginning of this year.

In line with these changes, business group re-structures along with new appointments are also effective today:

- **Mr. Ooi Peng Ee: Head, TTG Global Commerce and Development**
- **Ms. Cheryl Tan: Head, TTG Events**
- **Mr. Jonathan Wan: Head, Operational Support Services**

"TTG is committed to upholding its leadership as the travel industry's media authority. We believe that these organisational changes will put the company in good stead to better serve our clients and partners," said Darren Ng, Managing Director of TTG Asia Media.

TTG Travel Trade Publishing, TTG Events and TTG Global Commerce are three of four business groups under TTG Asia Media. The company's other business group is TTG Maps & Guides Publishing. The company celebrates its 45<sup>th</sup> anniversary next year.

### **About TTG Asia Media**

#### **The Leading Travel and Tourism Publisher and Events Organiser In The Asia-Pacific**

Established in 1974, TTG Asia Media is at the forefront of the Asia-Pacific travel and tourism industry. Its authority encompasses the leisure trade, luxury travel, corporate travel, MICE and association domains. Through its four business groups, the company publishes leading regional trade titles for the travel industry, Singapore maps and guides for inbound tourists, organises international trade events and creates solutions that foster global business collaborations among travel industry players worldwide. [www.ttgasiamedia.com](http://www.ttgasiamedia.com)

### **About TTG Travel Trade Publishing**

#### **One Travel Trade Connection. Infinite Possibilities.**

TTG Asia Media's Travel Trade Publishing group has been connecting Asia-Pacific's travel industry with its leading trade publications since 1974. The one-stop integrated portfolio of print and online titles spans the leisure trade, corporate travel, MICE and luxury travel domains, reaching key decision makers, influencers and professionals in each sector. The group's titles are widely acclaimed as the industry's preferred read and chosen by advertisers as an effective marketing platform. With its online titles, circulation now reaches readers worldwide. Core titles include TTG Asia, TTG China, TTG India, TTGmice, TTG-BTmice China, TTGassociations, TTG Asia Luxury and TTG Show Daily.

### **About TTG Events**

#### **Delivering The World's Business To One Marketplace.**

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA) and China (IT&CM China). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

### **About TTG Global Commerce**

#### **Business Solutions Towards One Global Travel Industry.**

TTG Asia Media's Global Commerce group advances solutions that advocate business collaborations between the Asia-Pacific travel trade and the rest of the world's industry players. The group's core solutions include Roomonger, a global room distribution platform.