

ICCA MEDITERRANEAN CHAPTER MID YEAR MEETING

IMEX FRANKFURT – MONDAY 20TH OF MAY 2019



MON 20 MAY 2019
16.30-17.30
Hall 9 - Ratio 9.1

ICCA MEDITERRANEAN CHAPTER MEETING AGENDA

- **ICCA Congress Houston 2019**
- **Brief Overview of 2018-2019**
 - Annual Meetings and collaboration with other chapters
 - New committee
 - New members
 - Case studies
- **Mediterranean, what's in it for you**
 - Regional rotation conferences (BE)
 - Focusing on regional identity and competitive advantages to attract International Conferences
 - Focusing on diversity and regional collaboration to attract specific industries
- **New Mediterranean Chapter website**
 - A new hub to promote your news and ideas
 - A community to exchange knowledge and expertise
- **Next Annual Event**
- **Chapter Elections**

Tuesday 21st of May > 20.00 hrs
Get together for a Mediterranean Dinner
(restaurant tbc) [RSVP HERE](#)