

International Congress and Convention Association

**Phone**  
+31 20 398 1919  
**Fax**  
+31 20 699 0781  
**Email**  
icca@iccardworld.org  
**Website**  
[www.iccardworld.org](http://www.iccardworld.org)

**Head Office**  
Alpha Tower  
De Entree 57  
1101 BH Amsterdam  
The Netherlands



## Advertisement ICCA Membership Directory 2019/2020

**Booking deadline: 28 February 2019**

**Material deadline: 08 March 2019**

**Publication date: May 2019**

1	Item	Rate (EUR)	✓ & Order
	<b>Online</b>		
1a	Banner on <a href="#">membership directory online</a> 1 month	995	
	<b>Hard Copy</b>		
1b	Inside front cover double spread ads (Fold out)	7995	
1c	Inside front cover A4 ad	4995	Sold out
1d	Inside content A4 ad	2795	
1e	Inside back cover A4 ad	3995	Sold out
	<b>Package deal: Online + Hard Copy</b>		
1f	<ul style="list-style-type: none"> <li>• Inside front cover double spread ads (Fold out)</li> <li>• Banner on membership directory online 1 month (1b + 1a)</li> </ul>	8295	
1g	<ul style="list-style-type: none"> <li>• Inside front cover A4 ad</li> <li>• Banner on membership directory online 1 month (1c + 1a)</li> </ul>	5295	Sold out
1h	<ul style="list-style-type: none"> <li>• Inside content A4 ad</li> <li>• Banner on membership directory online 1 month (1d + 1a)</li> </ul>	3195	
1i	<ul style="list-style-type: none"> <li>• Inside back cover A4 ad +</li> <li>• Banner on membership directory online 1 month (1e + 1a)</li> </ul>	4295	Sold out

### Logo in ICCA's mailing

2	Item	Rate (EUR)	✓ & Order
2a	Logo in association mailing - one issue	3495	
2b	Logo in association mailing - two issues	6495	

### Premium Package

Book any Item 1 (except 1a) together with Item 2a, logo in ICCA's mailing cost only EUR 3000

	Premium Package	Rate (EUR)	✓ & Order
	Number ( )		
2a	Logo in association mailing - one issue	3000	✓
	<b>TOTAL</b>		

### Example:

	Premium Package	Rate (EUR)	✓ & Order
1h	<ul style="list-style-type: none"> <li>• Inside content A4 ad</li> <li>• Banner on membership directory online 1 month (1d + 1a)</li> </ul>	3195	✓
2a	Logo in association mailing - one issue	3000	✓
	<b>TOTAL</b>	<b>6195</b>	

<b>Organisation</b>	
Purchase Order Numbers	
Contact Person	
Company Name	
Address	
City	
Post Code	
Country	
Phone	
Email	
VAT Number (For EU countries only)	

Please contact: Sebastian Sew  
Business Opportunities Advisor  
Email: [Sebastian.s@iceworld.org](mailto:Sebastian.s@iceworld.org)

**Terms and Conditions:**

1. Limited ad and banner spaces, based on first come first served basis.
2. Whilst ICCA endeavours to facilitate member requests concerning the positioning / placement of advertisements, this cannot always be guaranteed and may work on a first come first served basis.
3. ICCA has the right to remove your advertisement or banner if you are no longer an ICCA member.
4. Prices exclude development of advertisement.
5. Rates may be changed without prior notice.
6. All prices are in Euro's excluding VAT (if applicable).
7. All transactions are subject to ICCA's General Conditions of Sale  
<http://www.iceworld.com/cnt/docs/conditions.pdf>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



Web banner dimensions (width x height)

Top Leaderboard/Middle  
Leaderboard Banner  
970 px x 90 px

Medium Rectangle Banner  
300 px x 250 px



Artwork Specifications	Material deadline
<p><b>Membership Directory</b></p> <ul style="list-style-type: none"> <li>• High resolution CMYK PDF</li> <li>• Setting: Press Quality (Offset sheet press settings)</li> <li>• Make sure that the letter fonts are linked to Acrobat Distiller or your PDF maker</li> <li>• Rasterized pictures must be JPG or TIF format in 300dpi &amp; in CMYK Colour or Gray scale</li> <li>• Vector images (logo's): 2400 dpi</li> <li>• Transparency and shadows need to be flattened at High Resolution</li> <li>• Logo's in Illustrator eps or Illustrator AI</li> <li>• 3 mm bleed on all sides and Crop Marks on the finishing size</li> <li>• Size (finishing): 210 mm W x 297 mm H (A4)</li> </ul>	<p><b>Friday 8 March 2019</b></p>
<p><b>Membership Directory Online</b></p> <p>Banner type: Top Leaderboard</p> <ul style="list-style-type: none"> <li>• 970 pixels w x 90 pixels h</li> <li>• 72 dpi gif or animated gif or jpg or PNG</li> <li>• File size: maximum 100K</li> <li>• No flash banners or 3rd party tags</li> <li>• Maximum loop duration 5 seconds</li> </ul>	