



ICCA Association Relations Partnership

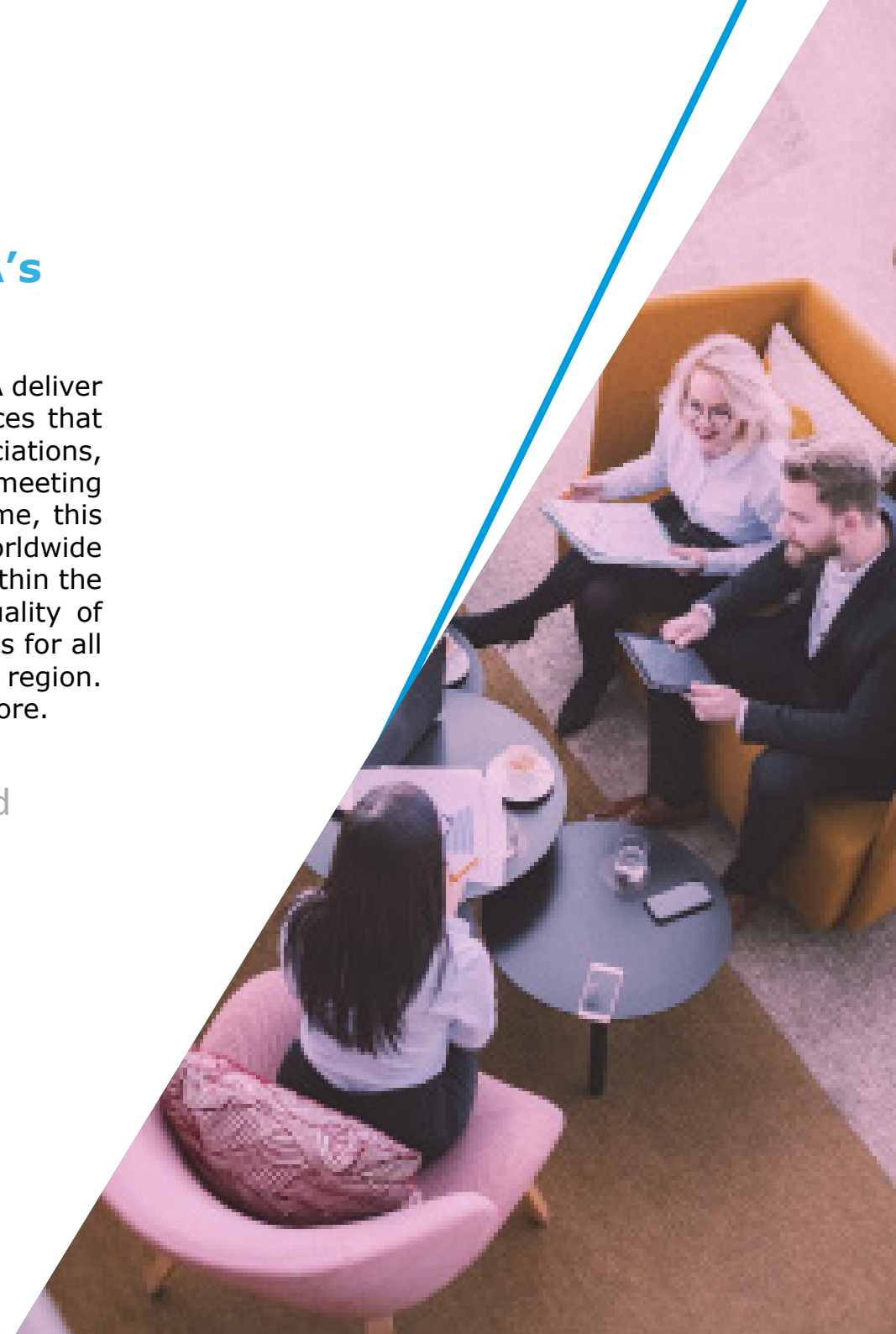
Exclusive networking
with associations



Calling top association meetings destinations: become one of ICCA's Association Relations Partners!

ICCA's collaborative programme is designed to help ICCA deliver an ambitious programme of activities and online services that will strengthen our relationship with international associations, including hosting some of their top executives and meeting directors at the annual ICCA Congress. At the same time, this partnership model allows ICCA members in all regions worldwide to strengthen their own ties and increase their profile within the international association community. To ensure the quality of engagement with associations and same level of services for all partners there is a limited number of places available per region. Please reach out to your Regional Director to find out more.

- ✓ ambitious programme of activities and online services
- ✓ exclusive individual approach
- ✓ meeting top executives and meeting directors at the annual ICCA Congress
- ✓ increase your profile within the international association community



Tourism New Zealand, one of ICCA's first Association Relations Partners

"Tourism New Zealand is extremely proud to be one of ICCA's original Association Relations Partners. We are seeing significant growth in the number of international associations choosing New Zealand to host their conferences, and being a Partner has improved our visibility and traction in the sector.

Gaining access to association executives provides invaluable opportunities to share what New Zealand can offer in terms of conference facilities and support. By listening to and working with associations, we can help deliver impactful events that bring maximum benefit to the organisation and meet its wider aims, while providing a legacy for our local knowledge community. It's a win-win situation."

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Leonie Ashford

Business Events at
Tourism New Zealand

Prices

Price available upon request and discussed with Regional Director based on specific needs for each partnership. The partnership and costs are based on a 12 month period, based on date when the agreement is signed (not based on fiscal year).

Duration: two year/two Congress commitment.

Note that ICCA is open to discuss costs compensated in-kind in the form of e.g. flights for association executives to attend the Congress, but a cash element will be included in the partnership.

Conditions

There are no limits to the number of ARPs per region.
The ICCA member must be in good financial standing, having paid current year's membership fees and with no outstanding payments.

Association Relation Partners:



ICCA Industry Partners:



More information



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