



Acode:
Organisation:

Order form: ICCA Statistics Report 2019

3	Basic	Rate (EUR)	Select (✓)
3a	Name of organization / Two hyperlink (in worldwide and regional rankings)	495	
3b	A4 ad inside front cover	Sold Out	
3c	A4 ad inside content advertisement	1395	
	Top-up your shopping cart	Rate (EUR)	Select (✓)
3d	Extra hyperlink	195	
3e	NEW! Add your social media link (maximum 3 icons)	225	
3f	Link my advertorial to the appendix (Full page advertorial, PDF format)	995	
3g	Logo in emailed statistics report (Sample) *dedicated email to associations promoting the publication	1595	
TOTAL			

How it works:

*Choose any item from **Basic 3a-3c** and top up your package with any item(s) from **3d – 3g**.

*Please note top-up item(s) can only be added when a basic item is purchased.

Please specify the country or city you would like to place your hyperlink(s) next to:

Country/or City	
Name of Organisation	
Hyperlink/URL	
Social Media 1:	
Social Media 2:	
Social Media 3:	




Conditions:

National tourist boards and convention bureaux: Place a hyperlink in ICCA's country ranking.
City convention bureaux, congress centres, hotels and PCOs: Place a hyperlink in ICCA's city ranking.

*ICCA reserves the right to turn down hyperlink and advertising requests where the member has no suitable connection to the city or country requested.

Sample:

Worldwide ranking: number of meetings per city

Rank	City	#Meeting
8	Singapore	145   
	Singapore Exhibition & Convention Bureau	www.visitsingapore.com/mice
	My advertorial Appendix on Page 81	Appendix on Page 81

Name of Organisation	
Purchase Order Numbers	
Contact Person	
Company Name	
Address	
City	
Country	
Phone	
Email	
VAT (For E.U only)	

Signature: _____

Date: _____

Terms and Conditions:

1. Limited ad and banner spaces. Placements based on first come first served basis.
2. Whilst ICCA endeavours to facilitate member requests concerning the positioning / placement of advertisements, this cannot all be guaranteed and may work on a first come first served basis.
3. Prices exclude development of advertisement.
4. Rates may be changed without prior notice.
5. All prices are in Euros excluding VAT (if applicable).
6. All transactions are subject to ICCA's General Conditions of Sale
<http://www.iccaworld.com/cnt/docs/conditions.pdf>

Artwork Specifications	Material deadline
Advertisement (Online PDF) <ul style="list-style-type: none"> • High resolution CMYK PDF • Setting: Press Quality (Offset sheet press settings) • Make sure that the letter fonts are linked to Acrobat Distiller or your PDF maker • Rasterized pictures must be JPG or TIF format in 300dpi & in RGB Colour or Gray scale • Vector images (logo's): 2400 dpi • Transparency and shadows need to be flattened at High Resolution • Logo's in Illustrator eps or Illustrator AI • Size (finishing): 210 mm W x 297 mm H (A4) 	Friday 29th May 2020
Advertorial Format <ul style="list-style-type: none"> • Minimum 150 words, maximum 400 words • One A4 page in PDF, including imagery – Please supply a fully designed and formatted page to us! 	Friday 29th May 2020
Logo in dedicated email to associations <ul style="list-style-type: none"> • 150 pixels w x 150 pixels h 	Friday 29th May 2020

Please send your order form to sebastian.s@iccaworld.org