

International Congress and Convention Association

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Order form: ICCA Statistics Report 2018

10	Hyperlink and advertisement	Rate (EUR)	Click & Order
10a	Name of organization / One hyperlink	315	
10b	Extra hyperlink (price per extra link)	115	
10c	Inside front cover	sold out	
10d	Inside Content Advertisement	1195	
10e	Link my advertorial to the appendix (Full page advertorial, pdf format)	895	
10f	NEW! Logo in emailed statistics report *Dedicated email to associations, promoting the statistics report	1095	
	Package deal	Rate (EUR)	Click & Order
10g	Inside front cover Name of organization/One hyperlink Link my advertorial to the appendix (10c + 10a + 10e)	sold out	
10h	Inside Content Advertisement Name of organization / One hyperlink (10d + 10a)	1295 (save 215)	
10i	Name of organization / One hyperlink Extra hyperlink (10a + 10b)	400	
10j	Inside Content Advertisement Name of organization / One hyperlink Link my advertorial to the appendix (10d + 10a + 10e)	1995 (save 410)	
TOTAL			

Please specify the country or city you would like to place your hyperlink(s) next to:

Country/or City	
World/or Regional	
Organisation	
Hyperlink/URL	

Conditions:

National tourist boards and convention bureaux: Place a hyperlink in ICCA's country ranking.
City convention bureaux, congress centres, hotels and PCOs: Place a hyperlink in ICCA's city ranking.

*ICCA reserves the right to turn down hyperlink and advertising requests where the member has no suitable connection to the city or country requested.

Name of Organisation	
Purchase Order Numbers	
Contact Person	
Company Name	
Address	
City	
Country	
Phone	
Email	
VAT (For E.U only)	

Signature: _____

Date: _____

Terms and Conditions:

1. Limited ad and banner spaces. Placements based on first come first served basis.
2. Whilst ICCA endeavours to facilitate member requests concerning the positioning / placement of advertisements, this cannot all be guaranteed and may work on a first come first served basis.
3. Prices exclude development of advertisement.
4. Rates may be changed without prior notice.
5. All prices are in Euros excluding VAT (if applicable).
6. All transactions are subject to ICCA's General Conditions of Sale
<http://www.iccaworld.com/cnt/docs/conditions.pdf>

Artwork Specifications	Material deadline
<p>Advertisement (Online PDF)</p> <ul style="list-style-type: none"> • High resolution CMYK PDF • Setting: Press Quality (Offset sheet press settings) • Make sure that the letter fonts are linked to Acrobat Distiller or your PDF maker • Rasterized pictures must be JPG or TIF format in 300dpi & in RGB Colour or Gray scale • Vector images (logo's): 2400 dpi • Transparency and shadows need to be flattened at High Resolution • Logo's in Illustrator eps or Illustrator AI • Size (finishing): 210 mm W x 297 mm H (A4) 	<p>Friday 7th June 2019</p>
<p>Advertorial Format</p> <ul style="list-style-type: none"> • Minimum 150 words, maximum 400 words • One A4 page in PDF, including imagery – Please supply a fully designed and formatted page to us! 	<p>Friday 7th June 2019</p>
<p>Logo in dedicated email to associations</p> <ul style="list-style-type: none"> • 150 pixels w x 150 pixels h or • 300 pixels w x 100 pixels h 	<p>Friday 7th June 2019</p>

Please send your order form to sebastian.s@iccaworld.org