

International Congress and Convention Association

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## Banner iceworld.org 2019

4	Location: Homepage Banner type: Top Leaderboard or Medium Rectangle	Rate (EUR)	✓ & Order
4a	Web banner 1 month	2195	
4b	Web banner 3 months	5295	
4c	Web banner 6 months	8995*	
4d	Web banner 12 months	17495*	

5	Location: Homepage Banner type: Middle Leaderboard	Rate (EUR)	✓ & Order
5a	Web banner 1 month	1595	
5b	Web banner 3 months	3495	
5c	Web banner 6 months	5395	
5d	Web banner 12 months	10145	

6	Location: ICCA Congress Website Banner type: Top Leaderboard	Rate (EUR)	✓ & Order
6a	Web banner 1 month	995	
6b	Web banner 3 months	2195	
6c	Web banner 6 months	3995	

7	Location: Knowledge Hub + News + Event Banner type: Top Leaderboard	Rate (EUR)	✓ & Order
7a	Web banner 1 month	995	
7b	Web banner 3 months	2195	
7c	Web banner 6 months	3995	

### \*Premium Package!

**FREE content banner in e-newsletter, worth EUR 1095!** Book banner online on homepage for 6 or 12 months, get a FREE content banner in the e-newsletter.

4	Location: Homepage Banner type: Top Leaderboard/or Medium Rectangle	Rate (EUR)	✓ & Order
4c	Web banner 6 month	8995	
4d	Web banner 12 months	17495	

\* Content banner in e-newsletter for one edition at your own preferred month based on availability.

\* E-newsletter to more than 5,000 international associations in different months.

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Please contact: Sebastian Sew  
 Business Opportunities Advisor  
 Email: [Sebastian.s@iceworld.org](mailto:Sebastian.s@iceworld.org)

**Web banner dimensions (width x height)**



**Top Leaderboard/Middle Leaderboard Banner**

970 px x 90 px



**Medium Rectangle Banner**

300 px x 250 px



**Terms and Conditions:**

1. Limited ad and banner spaces, based on first come first served basis.
2. Whilst ICCA endeavours to facilitate member requests concerning the positioning / placement of advertisements, this cannot always be guaranteed and may work on a first come first served basis.
3. ICCA has the right to remove your advertisement or banner if you are no longer an ICCA member.
4. Prices exclude development of advertisement.
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