

International Congress and Convention Association

Phone
+31 20 398 1963
Fax
+31 20 699 0781
Email
Sebastian.s@iccaworld.org
www.iccaworld.org

Head Office
Alpha Tower
De Entree 57
1101BH Amsterdam
The Netherlands



ICCA Publications for Associations

Benefits:

1. Full page A4 advertisement in Association publication, PDF, 12 months' exposure.
2. The ad/link may be updated three times throughout this period.
3. All links are tracked.
4. First refusal for the next updated version.



Venue members

- Contracting with major congress & convention venues
- Negotiating with hotels

Destination Marketing

- Working with Convention Bureaux
- Association meetings: bidding and decision making

Transport

- Working with airlines and ground transport operators

Meetings Management

- Working with Meetings Management Companies

Others

- Crisis management guidelines
- ROI for association meeting
- Hosted Buyers Programmes

5	ICCA Publications for Associations	EUR	Click
5a	A4 ad inside front cover	2195	
5b	A4 ad inside content	1395	

Name of Publication: _____

Organisation	
Purchase Order Numbers	
Contact Person	
Company Name	
Address	
City	
Country	
Phone	
Email	
VAT Number (For EU countries only)	

Artwork specifications
<p>Advertisement (Online PDF)</p> <ul style="list-style-type: none"> • High resolution CMYK PDF • Setting: Press Quality (Offset sheet press settings) • Make sure that the letter fonts are linked to Acrobat Distiller or your PDF maker • Rasterized pictures must be JPG or TIF format in 300dpi & in RGB Colour or Gray scale • Vector images (logo's): 2400 dpi • Transparency and shadows need to be flattened at High Resolution • Logo's in Illustrator eps or Illustrator AI • Size (finishing): 210 mm W x 297 mm H (A4)

Please send your order form to sebastian.s@iccaworld.org or fax +3120 699 0781

Terms and Conditions:

1. Limited ad and banner spaces, based on first come first served basis.
2. Whilst ICCA endeavours to facilitate member requests concerning the positioning / placement of advertisements, this cannot all be guaranteed and may work on a first come first served basis.
3. Prices exclude development of advertisement.
4. Rates may be changed without prior notice.
5. All prices are in Euro's excluding VAT (if applicable).
6. All transactions are subject to ICCA's General Conditions of Sale
<http://www.iccaworld.com/cnt/docs/conditions.pdf>

Signature: _____

Date: _____