

PRELIMINARY PROGRAMME

ICCA DESTINATION MARKETING SMALL BUSINESS WORKSHOP



Stavanger, Norway, 8-10 October 2020

Day 1 - Thursday 8 October	
All day	Participants arrivals throughout the day. Airport transfers to Radisson Blu Atlantic and check-in
16.00	Optional city tour on segways
17.45-18.30	Introduction to ICCA for Association Executives (Association Executives only)
18.30 - 19.30	Welcome reception at Fire Lake
19.30 - 22.30	Networking Dinner at Stavanger Concert Hall
Day 2 – Friday 9 October	
	Breakfast at leisure in Radisson Blu Atlantic
09.00 – 09.30	Members set up the workshop tables while association executives are given a short presentation on the destination
09.30 - 15.30	Workshop Discussions including lunch and coffee breaks at the Radisson Blu Atlantic
15.30 - 16.00	Group photograph & a tour of the hosting venue
16.00 – 19.30	Free time
19.30-22.30	Dinner & entertainment at Renaa
Day 3 – Saturday 10 October	
	Breakfast at leisure in Radisson Blu Atlantic
09.00 - 10.30	Member Forum (Members only)
09.00 - 10.30	Association Executives Forum (Association Executives only)
10.30 - 11.00	Farewell coffee/tea break & end of official programme
11.00	Departure transfers to airport etc.
11.00	Optional sightseeing tour/optional Viking experience/optional Rib boat Fjord cruise on Lysefjorden