

International Congress and Convention Association

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Advertisement ICCA Membership Directory 2020/2021

Booking deadline: Friday 20th March 2020

Material deadline: Friday 27th March 2020

Publication date: May 2020

1	Basic	EUR	Select (✓)
1a	Exclusive! Belly band	8995	Sold Out
1b	A4 ad inside front cover	4995	
1c	A4 ad inside content	2795	
1d	A4 ad inside back cover	3995	Sold Out
1e	A4 ad back cover	6995	
1f	Logo in association mailing (3 spaces only)	3000	
	Top-up your shopping cart	EUR	Select (✓)
	Printing		
1g	Logo next to company listing + High-lighted Company Profile	895	
	Online		
1h	Banner on Membership Directory online one month	895	
1i	Logo next to company listing 12 months	895	
1j	Add your social media link (maximum 3) on Membership Directory Online 12 months	695	
1k	*Super deal: Full Cart (1g – 1j)	2995	
	Total		

How it works:

*Choose any item from **Basic 1a - 1f** and top up your package with any item(s) from **1g – 1j**.

*Please note top-up item(s) can only be added when a basic item is purchased.

Example:

	Order items	EUR	Select (✓)
	Basic		
1c	A4 ad inside content	2795	✓
	Extra Top-up		
1g	Logo next to company listing + High-lighted Company Profile	895	✓
1h	Banner on Membership Directory online one month	895	✓
	TOTAL	4585	

Organisation	
Purchase Order Numbers	
Contact Person	
Company Name	
Address	
City	
Post Code	
Country	
Phone	
Email	
VAT Number (For EU countries only)	

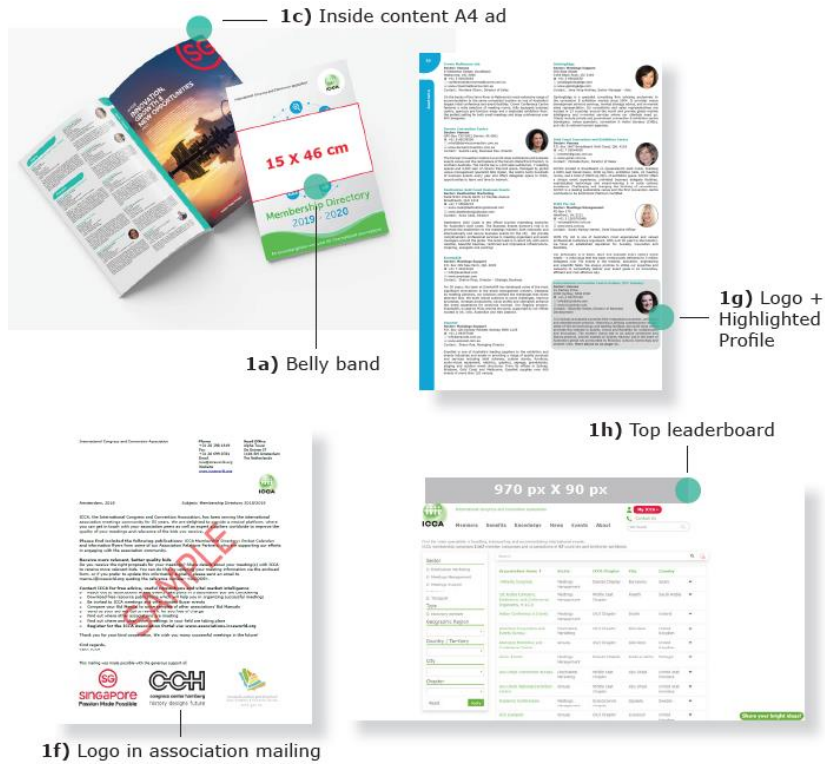
Please contact: Sebastian Sew
Business Opportunities Advisor
Email: Sebastian.s@iceworld.org

Terms and Conditions:

1. Limited ad and banner spaces, based on first come first served basis.
2. Whilst ICCA endeavours to facilitate member requests concerning the positioning / placement of advertisements, this cannot always be guaranteed and may work on a first come first served basis.
3. ICCA has the right to remove your advertisement or banner if you are no longer an ICCA member.
4. Prices exclude development of advertisement.
5. Rates may be changed without prior notice.
6. All prices are in Euro's excluding VAT (if applicable).
7. All transactions are subject to ICCA's General Conditions of Sale
<http://www.iceworld.com/cnt/docs/conditions.pdf>

Signature: _____

Date: _____



Artwork Specifications	Material deadline
<p>Membership Directory</p> <ul style="list-style-type: none"> • High resolution CMYK PDF • Setting: Press Quality (Offset sheet press settings) • Make sure that the letter fonts are linked to Acrobat Distiller or your PDF maker • Rasterized pictures must be JPG or TIF format in 300dpi & in CMYK Colour or Gray scale • Vector images (logo's): 2400 dpi • Transparency and shadows need to be flattened at High Resolution • Logo's in Illustrator eps or Illustrator AI • 3 mm bleed on all sides and Crop Marks on the finishing size • Size (finishing): 210 mm W x 297 mm H (A4) 	
<p>Membership Directory Online</p> <p>Banner type: Top Leaderboard</p> <ul style="list-style-type: none"> • 970 pixels w x 90 pixels h • 72 dpi gif or animated gif or jpg or PNG • File size: maximum 100K • No flash banners or 3rd party tags • Maximum loop duration 5 seconds 	