



Sponsorship Opportunities 2020

ICCA Association Meetings Programme

The Future of Events

29-30 June 2020
#ICCAAMP

#TomorrowsEvents

Securing Virtual Sponsorship

Crisis to Recovery

New Business Models

https://www.youtube.com/watch?v=qJrluSZN_pU&feature=youtu.be



What would you get?

- **Strengthen your brand identity**
- **Increase your profile online**
- **Reach:**
30+ association executives
ICCA Members

What are the AMP options?



No	Items	EUR
1	Two banners on AMP website: Home + Registration page	1095
2	Event App: Banner on event app	895
3	Banner Package (1 + 2) - Two banners on AMP website: Home + Registration page - Event App: Banner on event app	1495
4	Virtual Break 15 minutes	995
5	Virtual Happy Hour	995
6	Exhibition Spot	included
7	Main sponsor: Exclusive AMP Virtual Host – Destination branding around the entire event (AMP Website + Virtual platform branded as destination)	



1. AMP Website: Home

HOME REGISTER WHO SHOULD ATTEND? PROGRAMME SPEAKERS



ICCA Virtual Association Meetings Programme (AMP) 2020 29 -30 June

41 8 5 9
Days Hours Minutes Seconds

Register now



Boost your business event experience
with lasting stories and bonds.



About the Virtual AMP

The ICCA Association Meetings Programme "goes virtual" to help you prepare for The Future of Events.

1. AMP Website: Register

HOME REGISTER WHO SHOULD ATTEND? PROGRAMME SPEAKERS



 Association Meetings Programme

ICCA Virtual Association Meetings Programme (AMP) 2020
29 – 30 June

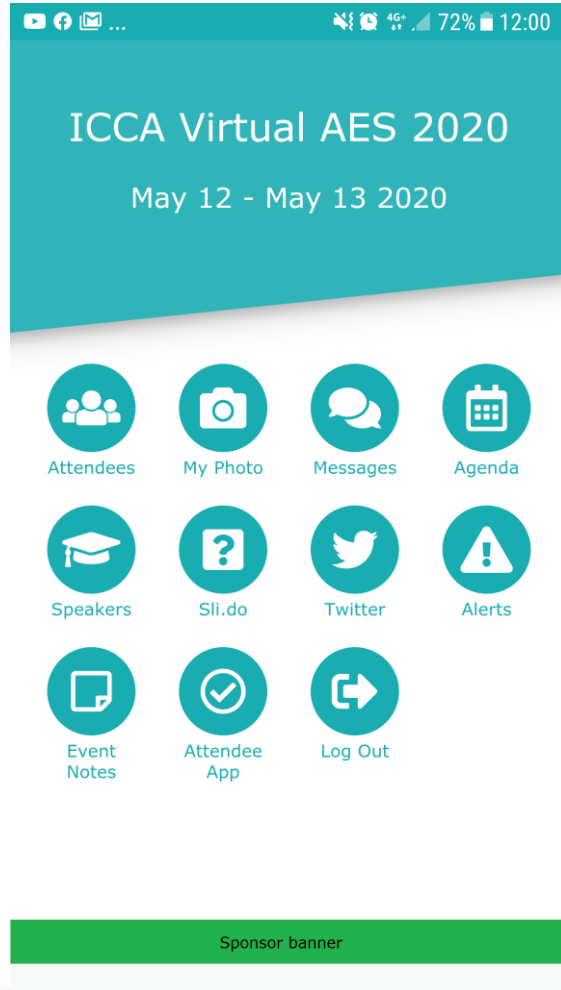
[Register now](#)

 **PLUS SEŌUL**

Boost your business event experience
with lasting stories and bonds.



2. Event App: Banner on event app





OnAir

OnAIR **Premiere**

Virtual Attendee Portal



Proudly supported by



TODAY

Filter

3:00pm



Welcome Session
3:00pm - 3:05pm



Rethinking your Event Business Model with Hybrid Meetings
3:07pm - 3:13pm



What is OnAIR?
3:14pm - 3:20pm



Live versus Streaming Real World Experiences



Advantages of a Virtual Event
3:21pm - 3:26pm

The next session starts in
3 minutes

Virtual Exhibition Now Open

[Meet Exhibitors](#)

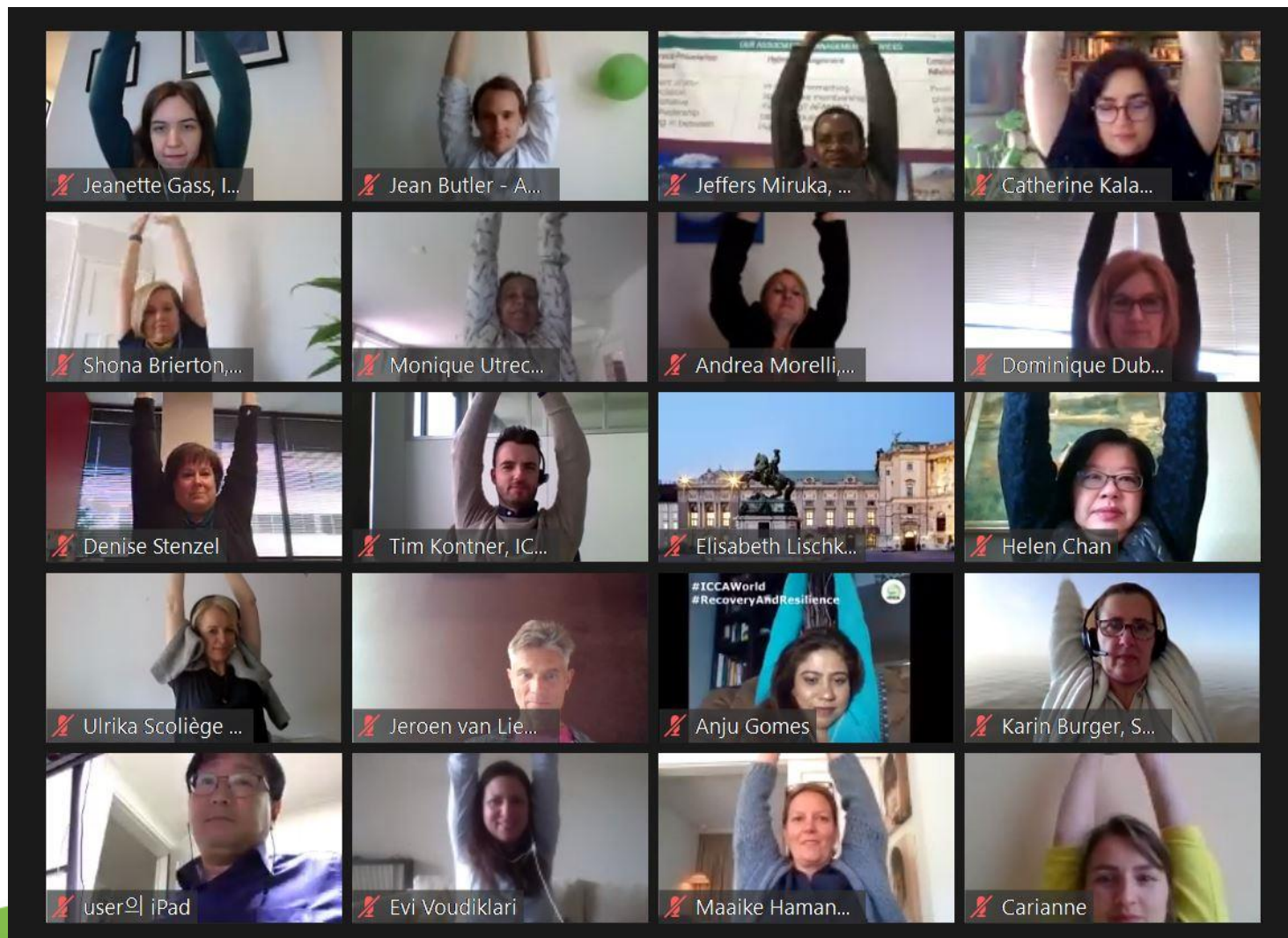


MORE INFORMATION

Click on an event to learn more about it



4&5. Virtual Break



7. Exclusive Virtual Host

Destination branding around the entire event



[Home](#) [Register](#) [Programme](#) [Who should attend?](#) [About](#) [Travel](#) [Contact Us & Faq](#)



ICCA Association Meetings Programme

Durban, South Africa, 18-20 June 2019

Here's a question for you: What inspires you? What causes a burning passion, a fire in your soul that gets you off your feet, determined to do whatever it takes to create success? In the pursuit of knowledge, experience this feeling for yourself in Durban, in and outside the meeting room.

The Association Meetings Programme is designed to informally network with ICCA Members and Association Executives and learn from each other and the rich faculty of experts about bidding, designing,

Sponsors





AMP Main Sponsor

Profiling pre/post meeting

- Logo and landing page in marketing emails
- Logo in ICCA social media channels
- Listed on website: virtual meeting calendar and registration page
- Opportunity to provide follow-up in thank you email to attendees only offered to exclusive virtual host
- The first refusal for the next virtual meeting



AMP Main Sponsor

Profiling during meeting:

- Logo displayed at beginning/end of programme
- Welcome/Introduction of 2 minutes at beginning of programme
- Company logo or video plays during break(s)
- Verbal recognition by moderator



Interested?

Contact: Dennis.s@iccaworld.org
Sebastian.s@iccaworld.org

https://www.youtube.com/watch?v=qJrluSZN_pU&feature=youtu.be