Certified International Convention Specialist

Hybrid Classes 2027 Feb - March

Onsite 1

15 February	Orientation, Knowing Your Client, Understanding the Market, Future Trends – **Onsite @ AIME**

Webinar 2

08:00 – 11:30 AEDT

22 February	Building Partnerships and Collaborations

Webinar 3

08:00 – 11:30 AEDT

1 March	Destination Preparedness

Webinar 4

08:00 – 11:30 AEDT

8 March	Impact - Economic, social, community impacts / legacy and sustainability and regenerative BE

Webinar 5

08:00 – 11:30 AEDT

15 March	Bidding for Conventions: Bid process and strategy development
Week Off	Preparation of bid presentations offline in groups

Webinar 6

08:00 – 11:30 AEDT

31 March	Final Presentations and live feedback